



Whānau Āwhina Plunket Upgrades IT over a Cuppa!

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Whānau Āwhina Plunket's *Dunk it For Plunket* national fundraiser is happening 1-30 August. Funds raised will go directly towards upgrading the charity's technology to better service whānau in NZ. Just over \$500,000 is required for upgrading hardware including monitors, headsets, laptops, and mobile phones.

Prior to 2016, all Whānau Āwhina Plunket's record keeping was undertaken by pen and paper. Since then, tablets have been introduced for all its frontline staff and an electronic public health record implemented to deliver a digitally supported service.

Whānau can now receive virtual breastfeeding support through the PlunketLine team – averaging over 100 consultations per month. The use of Zoom calls was put in place during the pandemic and many whānau still like to use this service. Key parts of the website have also been translated into te reo, providing whānau with greater accessibility

“Delivering a digitally supported service has improved child health outcomes through access to in-depth, accurate and timely information.

As a result, Plunket now uses a range of technology and hardware to support the delivery of its clinical and community services throughout New Zealand,” says Kevin Broome, Head of Funding, Partnerships and Brand for Whānau Āwhina Plunket.

The time has now come for Whānau Āwhina Plunket's technology to be upgraded with the help of annual fundraising events like *Dunk it, for Plunket*. Whānau Āwhina Plunket relies heavily on brand partnerships with Arnotts, Bell Tea, and Moccona Coffee, who provide the host kit full of goodies.

People who host a *Dunk it for Plunket* event invite friends and family to pay a kohā to enjoy a cuppa and a bikkie or two with each other. There are big boxes and small, so something to suit a home or office morning, lunch or afternoon tea.

<https://www.raiseabundle.org.nz/event/dunk-it-for-plunket-2022/home>

Hi res images: <https://www.dropbox.com/sh/osl4cuqf81o786a/AAAfo0JtkOFWy547QA4erDoUa?dl=0>

ENDS

Released on behalf of Whānau Āwhina Plunket by AMG Group. For interviews, editorial opportunities or more information, please contact alison@amggroup.co.nz 09 523 4663 or 027 4999 098.