

BestStart Wainoni Road, Christchurch tops annual Plunket fundraising appeal

Sliming teachers, a wheel-a-thon and selling cupcakes are just some of the fun activities tamariki from BestStart Wainoni Road got involved in for the annual BestStart Plunket fundraising appeal this year.

Thanks to their efforts and that of their whānau and the wider community, the centre was the biggest contributor to the appeal this year, raising \$2,124.

Whānau Āwhina Plunket Chief Executive Fiona Kingsford paid a visit to the centre to personally thank tamariki, whānau and the wider community for its generosity.

“We are truly grateful and humbled by the efforts BestStart whānau have gone to, to support Whānau Āwhina Plunket. We know a lot of whānau are doing it tough this year, with the increased cost of living across Aotearoa New Zealand. It’s amazing what you’ve fundraised for us.

“Being a charity, Whānau Āwhina Plunket could not do what we do without the amazing support from organisations like BestStart. Thank you so much BestStart, and all the whānau and communities across Aotearoa who support this appeal every year. Together you’re helping us to make a difference of a lifetime for tamariki,” says Mrs Kingsford.

Jessica Johnston, BestStart Wainoni Road Centre Manager says she’s proud of the support received from the BestStart Wainoni Road community.

“We are over the moon that our community came together to support our annual Plunket appeal this year.

“We’ve always known we have a wonderful community here at BestStart Wainoni Road, but the generosity of our whānau and the enthusiasm of our team this year has absolutely blown me away. It is because of our incredible community that we’re able to make such a big difference for Plunket.”

BestStart is the Star Partner of Whānau Āwhina Plunket and runs the BestStart Plunket Annual Appeal, as well as supporting Whānau Āwhina Plunket’s community services. This year BestStart centres raised more than \$49,000. During the eight years it has run the appeal more than \$324,000 has been fundraised, making it a significant funder of Whānau Āwhina Plunket community initiatives.

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About Whānau Āwhina Plunket

Pēpi, tamariki and whānau are at the heart of Whānau Āwhina Plunket. The charity is Aotearoa New Zealand’s largest health and wellbeing support service for tamariki – seeing around 290,000 under-fives. About 80% of newborns are enrolled with Whānau Āwhina Plunket each year.



Our nurses provide clinical assessments, and along with Kaiāwhina and Community Karitāne, support whānau and families, through home and clinic visits, as well as PlunketLine 0800 933 922, a free 24/7 telephone advice service for parents.

Our website plunket.org.nz is one of the country's most widely read digital child health resources, with 1.8 million visits each year. It is available data-free through the Zero Data portal at zero.govt.nz, and you can choose to view it in English or te reo Māori.

Pictured below: Whānau Āwhina Plunket CEO Fiona Kingsford and Plunket Bear pay a special visit to BestStart Wainoni Road to personally thank the centre and whānau for their support.

