

Plunket and Arnott's unite in fundraising fun to support childhood wellness

This week Whānau Āwhina Plunket, in partnership with Arnott's New Zealand, has launched a month-long fundraising campaign giving people the opportunity to join forces, have fun, and support the wellbeing of our youngest New Zealanders.

The country's largest health and wellbeing support service for tamariki under five, is excited to announce the launch of "Dunk it for Plunket".

Running through August, "Dunk it for Plunket" encourages the community to come together with their workmates, whānau, and friends for a fun morning tea while raising funds for a worthy cause.

The first 1,000 hosts to register their fundraising morning tea will receive a free box of goodies from Arnott's to kickstart their efforts.

Dunk it for Plunket is a fantastic way for everyone to have some fun while giving back to an organisation that has almost definitely touched their life in some way.

"Our nurses, Community Karitāne, Kaiāwhina alongside the wider team are online, in homes and clinics in communities across Aotearoa – supporting whānau raising the next generation of New Zealanders.

"As a charity, we appreciate every bit of support that our community can offer," says Whānau Āwhina Plunket Chief Executive Fiona Kingsford.

Arnott's is proud to partner with Whānau Āwhina Plunket again this year to ensure that our youngest New Zealanders and their families have access to the support they need.

"Plunket is a charity close to every Kiwis heart and for good reason. Plunket has played a key role in the upbringing of many children in New Zealand, if not most of us. As a mother of twins, I personally found Plunket's support invaluable in those first 1000 days. The ritual of sharing a cuppa and a biscuit with those you love is always special, but it's especially important when you're checking in with your Plunket nurse or with your Plunket coffee group," says Michelle Kitchen, Arnott's Brand Manager.

In addition to the free goodie boxes from Arnott's, everyone who registers has the chance to win exciting rewards including entering the draw for a Creatista Plus Nespresso Machine by Breville (RRP \$1,149.95) for those who raise over \$100.

Visit www.dunkitforplunket.nz for more information and to register.

ENDS



About Whānau Āwhina Plunket

Pēpi, tamariki and whānau are at the heart of Whānau Āwhina Plunket. The charity is Aotearoa New Zealand's largest health and wellbeing support service for tamariki – seeing 290,000 under-fives. About 80% of newborns are enrolled with Whānau Āwhina Plunket each year.

Our nurses provide clinical assessments, and along with Kaiāwhina and Community Karitāne, support whānau and families, through home and clinic visits, as well as PlunketLine 0800 933 922, a free 24/7 telephone advice service for parents.

Our website plunket.org.nz is one of the country's most widely read digital child health resources, with 1.8 million visits each year. It is available data-free through the Zero Data portal at zero.govt.nz, and you can choose to view it in English or te reo Māori.

