

Make a million-dollar difference with the Plunket Foundation National Lottery

It's back, it's big – and the tickets you buy will help create better tomorrows for today's tamariki.

The Plunket Foundation – which raises funds for Whānau Āwhina Plunket's work with children and families in need – has launched its 2021 National Lottery in partnership with the Association of Boys' Schools New Zealand and Whānau Āwhina Plunket.

Every \$10 ticket gives you the chance to win from more than \$250,000 in prizes – plus you'll be helping Kiwi kids in need with all proceeds going towards Whānau Āwhina Plunket services.

Acting Plunket Foundation Chair and legendary All Blacks coach Sir Graham 'Ted' Henry said punters could win from a generous prize pool.

"We've got a Hyundai Ionic Elite electric car up for grabs, a Haines Hunter SF485 sports fishing boat, e-bikes from Specialized and luxury travel packages to iconic New Zealand destinations.

"Plus, our generous sponsors have donated most of the prizes, which means more of the proceeds will be helping Aotearoa's tamariki," he said.

Whānau Āwhina Plunket Chief Executive Amanda Malu said around 268,000 Kiwi children face hardships such as poverty, family dysfunction and violence, limited social connections and low achievement at school, which can severely affect their chances in life.

"A lot of people don't realise we are a charity, as well as Aotearoa's largest support service for the health and wellbeing of children under five and their whānau. We rely on donations, partnerships and grants to help us continue to deliver our valuable services for whānau and communities around New Zealand," Ms Malu said.

"Tamariki and whānau are at the heart of Whānau Āwhina Plunket – everything we do is centred on supporting pēpi to have the best possible start in life. With your support through the National Lottery, we can continue to deliver our services to families and whānau across Aotearoa New Zealand."

The Association of Boys Schools New Zealand represent 45 boys' schools across the country, including Auckland Grammar, with a combined student roll of 92,690. Sir Graham said the association is supporting the National Lottery by selling and distributing tickets.

"Appropriately, we've themed this national lottery 'boys helping mums' to encourage boys across the country to give back and acknowledge their mothers and motherhood in New Zealand," Sir Graham said.

“I can’t think of a better way for boys to help mums than by selling these tickets – and we’re aiming to sell 100,000 of them, generating \$1,000,000 to help children and families most in need.”

The national lottery tickets will be on sale from 13 July through August and September 2021. The Lottery will be drawn on 12 October. To find out more and to order tickets, visit www.plunket.org.nz/lottery

Ms Malu said the lottery was a unique opportunity for boys across the country to give back.

“It’s fantastic to see the ‘big boys’ getting out to support Whānau Āwhina Plunket and their parents and smallest whānau members. We’re incredibly grateful for their support.”

Whānau Āwhina Plunket offers free health and development checks, a 24/7 parenting helpline, and a range of local services doing everything from antenatal classes to injury prevention support. Each year Whānau Āwhina Plunket is in touch with around 292,000 children, has contact with around 1900 families every day and enrolls around 50,000 new babies (around 85 per cent).

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